



REAL SUCCESS STORY



THE CHALLENGE. Lineage Logistics, a rapidly growing national cold food storage chain, was in need of a sign company to rebrand over 40 newly acquired locations across the country by the end of the first quarter of the year. Lineage was looking to maintain a uniform and consistent brand image all over the U.S. with quick location conversion. After consideration of capabilities and the scope of the job, North American Signs was awarded the opportunity to assist them with this challenging project.

THE SOLUTION: North American Signs committed to meet the tight timeframe of completion by providing effective coordination and communication with Lineage, from design, to manufacturing, to installation. As the project requested, all 42 locations were successfully rebranded within the first quarter. The end result? High quality signage that met brand guidelines, all delivered with service that was second to none.

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How can North American Signs help you build your brand?
Call 800.348.5000 or visit www.northamericansigns.com to start the conversation.